

Message Text

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ORIGIN EB-08

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COMM/BED/DMORAN
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R 252310Z APR 78
FM SECSTATE WASHDC
TO AMEMBASSY BONN
AMCONSUL FRANKFURT
AMCONSUL STUTTGART
AMEMBASSY PARIS
AMEMBASSY LONDON
AMEMBASSY BRUSSELS
INFO AMCONSUL DUSSELDORF
AMCONSUL HAMBURG
AMCONSUL BREMEN
AMCONSUL MUNICH
AMCONSUL LYON
AMEMBASSY BERN
AMEMBASSY THE HAGUE

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FOR PRINCIPAL COMMERCIAL OFFICER ALSO PASS IMC COLOGNE

E.O. 11652: N.A.

TAGS: BEXP, GW, FR, UK, BE

SUBJECT: SOUTH CAROLINA REVERSE INVESTMENT TRADE MISSION

1. POSTS MAY BE AWARE THAT SUBJECT MISSION WILL ARRIVE IN
FRANKFURT ON MAY 21 TO SEEK DIRECT INVESTMENTS FOR THE
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GREENVILLE, SOUTH CAROLINA AREA. ALTHOUGH THE MISSION DOES
NOT MEET ALL OF THE CRITERIA FOR IOGA STATUS, IT DOES MERIT
THE SUPPORT OF THE POSTS AS A SERIOUS EFFORT BY THE GOVERNOR
OF SOUTH CAROLINA, THE MAYOR OF GREENVILLE, AND PROMINENT
MEMBERS OF THE STATE BUSINESS COMMUNITY TO IMPROVE THE
ECONOMY OF THE STATE AND CITY BY ATTRACTING DIRECT INVEST-
MENT. ANY SUPPORT PROVIDED BY THE POSTS, HOWEVER, MUST

CONFORM TO THE ADMINISTRATION'S NEUTRAL POSITION WITH REGARD TO THE PROMOTION OF DIRECT INVESTMENT.

2. THE ADVANCE-MAN FOR THE MISSION, CARROLL D. GRAY, WHO HAS JUST RETURNED FROM EUROPE, HAS ASKED THAT POSTS SUPPORT THE EFFORTS NOW UNDERWAY BY MR. SAM MORRIS OF SOUTH CAROLINA'S DEVELOPMENT OFFICE IN BRUSSELS. THIS COULD TAKE THE FORM OF PROVIDING ASSURANCES TO FOREIGN FIRMS CONTACTED BY MR. MORRIS OF THE MISSION'S BONA FIDES. IT MIGHT ALSO INCLUDE PROVIDING MR. MORRIS WITH THE NAMES OF POSSIBLE CONTACTS, AND PROVIDING SPACE WITHIN THE POST FOR THE

MISSION TO MEET WITH FOREIGN BUSINESS REPRESENTATIVES. (THE MISSION WILL, OF COURSE, REIMBURSE THE POST FOR ANY EXPENSES ASSOCIATED WITH CATERING ANY OF THESE RECEPTIONS.) AT THEIR DISCRETION, POSTS MAY ALSO WISH TO ASSIST MR. MORRIS DIRECTLY IN MAKING SOME APPOINTMENTS WHERE DIFFICULTIES ARISE AND POST INTERVENTION WOULD BE PRODUCTIVE. THE COST OF SUCH CALLS WOULD ALSO BE REIMBURSED BY THE MISSION.

3. FOR BRUSSELS: REQUEST YOU CONTACT MORRIS (TELEPHONE 218-3493, TELEX 26593) TO OBTAIN FULL PARTICULARS REGARDING MISSION AND ITS ITINERARY, AND PROVIDE HIM WITH A COPY OF THIS MESSAGE. ITINERARY SHOULD BE CABLED BY BRUSSELS TO ALL CONCERNED POSTS.

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4. COOPERATION OF THE POSTS IS APPRECIATED BY STATE AND COMMERCE. VANCE

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Disposition Event:
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TAGS: BEXP, GE, FR, UK, BE
To: BONN FRANKFURT MULTIPLE
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